

## **seacell® CELTIC LINE: premium natural cosmetics straight from the natural world**

### **Skincare products made of Icelandic seaweed using a traditional Celtic process to ensure comfortable skin**

The products of the seacell® CELTIC LINE all contain a basic essence that makes these incomparable natural cosmetics special: *Laminaria* brown seaweed from the Westfjords of Iceland. This natural gem grows in Iceland's spectacular landscape, surrounded by volcanoes, geysers and hot springs. The sparsely populated coastlines are known for having the world's purest waters. They receive a constant supply of precious ingredients from geothermal sources. As the water remains cold all year round, the seaweed grows very slowly and is thus enriched with minerals, vitamins, amino acids and trace elements – more than anywhere else in the world. A kilo of seaweed boasts the same active substances as 10,000 liters of seawater. Well over 80 different health-promoting elements can be detected. They contain unique brown seaweed active ingredients from the Westfjords of Iceland. This is why Icelanders have been using seaweed to look after their skin for centuries.

The seacell® CELTIC LINE draws on brown seaweed to offer uncomplicated everyday skincare that contains the seaweed's full effect. The core of this care line is a method that gently transforms the seaweed into an extract without losing any of the ingredients it contains. This extract is gently produced using an old Celtic process that preserves the seaweed's full bioactive effect. The incomparable CELTIC formula was created in combination with other natural active ingredients.

### **Tailored to the needs of stressed skin and designed for easy daily use**

The seacell® CELTIC LINE does much more than just making normal skin happy. This skincare is specially tailored to the needs of irritated, stressed and damaged skin. It is suitable for use alongside medical care in the treatment of neurodermatitis, psoriasis and diabetic skin conditions. The seacell® CELTIC LINE boosts skin regeneration, and thus quick natural development of the skin barrier. This skincare is fragrance-free yet pleasant smelling, produced to the highest standards for natural cosmetics, and contains unique *Laminaria* seaweed extract alongside other precious active ingredients such as squalane and astaxanthin, all enabling it to boost skin

regeneration and strengthen the skin's in-built barrier. Special ingredients from the secret and powerful CELTIC formula – offering protection against free radicals – ensure that skin cells absorb all active ingredients immediately. This helps the skin to relax quickly, leaving it calm and giving it back its radiance. Rated “very good” by Dermatest and bearing the COSMOS NATURAL (IONC) seal, the products of the seacell® CELTIC LINE promise maximum quality. Seaweed harvesting and processing is strictly controlled by independent Icelandic authorities, which ensure sustainability and high standards.

The seacell® CELTIC LINE contains four products: ENERGY SERUM, FACE CREAM, BODY LOTION and SOS REPAIR CREME. The CELTIC ENERGY SERUM provides normal skin with an additional energy boost, and offers perfect support to damaged skin. This serum contains the highest concentration of the CELTIC FORMULA. The CELTIC REPAIR CREME is specially tailored to the needs of stressed and damaged skin. The creme feels wonderful on the skin. A few specially selected ingredients work in combination with the unscented CELTIC FORMULA to soothe, relax and boost quick skin regeneration. The CELTIC FACE CREME contains carefully selected active ingredients that leave the face feeling comfortable and protected. All active ingredients are natural. The antioxidants enable this pink-colored cream to care for and revitalize the skin, offering a firming effect thanks to paracress extract with spilanthol (also known as “natural botox”) whilst also protecting against free radicals. The CELTIC BODY LOTION is a beneficial, invigorating body lotion for all skin types. It is absorbed quickly, leaving the skin feeling reinvigorated, smooth and well cared for all day long.

***About seacell cosmetics:*** *seacell cosmetics markets the certified and tested skincare and natural cosmetics brands seacell® and ascocell™. The key essence used in the products is Icelandic brown seaweed. This seaweed is then supplemented with Dead Sea salt to create the ascocell™ product series. seacell® CELTIC LINE, presented for the first time at the trade fair, is based on the CELTIC formula developed to an old Celtic recipe. This ensures that the seaweed's full bioactive effect is preserved. seacell cosmetics is a family company and has been working with seaweed for 15 years, using the perfect conditions in the Westfjords of Iceland to produce natural products for people with both normal and damaged skin. We also offer dietary supplements. Our company's motto is fairness, sustainability and comfortable skin for our customers! Further information about our products is available at [www.seacell-cosmetics.com](http://www.seacell-cosmetics.com).*