

ascocell[™]: the purity of Icelandic seaweed for skin and body – get that holiday feeling at home

Natural care for stressed and normal skin – and even treatment that can be used alongside medical care for people with skin conditions

ascocell[™] offers the best wild brown seaweed from the world's cleanest waters for radiant, vibrant and utterly comfortable skin. With its sustainably produced, vegan, tested and certified care products and dietary supplements, ascocell[™] helps set you naturally on the way to physical wellbeing. Seaweed from the Westfjords of Iceland cares for healthy skin and even serves as a treatment for neurodermatitis and psoriasis that can be used alongside medical care. In some products, this regenerative effect is enhanced by natural Dead Sea salt.

The full power of seaweed for comfortable, better feeling skin

The organic ingredients in ascocell[™] products have a soothing effect that cares for the skin. Precious minerals, vitamins, amino acids and trace elements from Iceland's geothermal sources enrich the seaweed and boost its intensive care effect. Only these geographic and climatic conditions enable the seaweed to absorb these valuable ingredients and thrive slowly in the cool northern waters. A careful harvest and sustainable processing leave the seaweed natural and free of any additives. It is these perfect conditions that make ascocell[™] products so unique. People with damaged and stressed skin can particularly benefit from the natural caring effect of seaweed.

Five care products for a pleasant break from everyday life

A total of five care products offer a great way to escape the stresses of everyday life: an active seaweed bath with Dead Sea salt, a detox and skincare bath, active seaweed brine, an active seaweed body wrap, and an active seaweed mask for face and neck. The baths, applications and masks promise soothing relaxation and comfortable feeling skin. The powder of the masks and applications is mixed with hot water and simply applied to the skin, leaving it feeling soft, vibrant and cared for.

Practical organic cotton bath bags are also very easy to use when you have a bath. These cotton bags can even be composted or repurposed as plant fertilizer after use.

Seaweed capsules – the best of the sea as a dietary supplement

Alongside these stand organic brown seaweed capsules from ascocell™, containing powdered *Ascophyllum nodosum* seaweed and supporting a well-balanced diet. The sea's natural iodine content makes the capsules an alternative to fish or seafood. This makes them particularly suitable for vegetarians and vegans. The capsules are made of plant-based cellulose and have sustainable packaging. With their small containers made of MIRON violet glass, they are protected from degradation caused by light exposure and will keep for a long time. The jars can then be reused, for example as spice containers.

A demonstrable focus on nature and sustainability – no CO₂ during production

Iceland is known for its spectacular scenery, with volcanoes, geysers, hot springs and clean, clear water on sparsely populated coastlines. ascocell™ brown seaweed is carefully harvested from these pure waters. The top of the seaweed can only be trimmed above its regeneration zone every four years. The harvest is a careful, slow process: the seaweed is washed in geothermal sources, dried using geothermal energy, and then carefully ground. ascocell™ has deliberately opted for a sustainable, organic process that does not produce any CO₂ whatsoever, in order to support Iceland's unspoiled landscape. This means that no anti-caking agents, fillers, colorings, aromatic agents or preservatives are used during production – just pure seaweed!

ascocell™ products are made to the highest standards for organic cosmetics. Rated "very good" by Dermatetest and bearing the COSMOS ORGANIC (IONC) seal, all items promise maximum quality. Seaweed cultivation and harvesting are also strictly controlled, ensuring sustainability and a high standard – backed by more certifications.

About seacell cosmetics: *seacell cosmetics markets the certified and tested skincare and natural cosmetics brands seacell® and ascocell™. The key essence used in the products is Icelandic brown seaweed. This seaweed is then supplemented with Dead Sea salt to create the ascocell™ product series. seacell® CELTIC LINE, presented for the first time at the trade fair, is based on the CELTIC formula developed to an old Celtic recipe. This ensures that the seaweed's full bioactive effect is preserved. seacell cosmetics is a family company and has been working with seaweed for 15 years, using the perfect conditions in the Westfjords of Iceland to produce natural products for people with both normal and damaged skin. We also offer dietary supplements. Our company's motto is fairness, sustainability and comfortable skin for our customers! Further information about our products is available at www.seacell-cosmetics.com.*